Press Release 5/15

Sort ´n ´Rename

Picture Instruments is releasing the new software "Sort´n´Rename"

More and more photos are created every day. Returning from vacation or an event you have hundreds of pictures from more than one camera and smartphone photos on top. How to sort and navigate through all these pictures? A good archive starts with speaking file names. This helps as well to find images via OS search tools. Also, speaking filenames provide a good overview in list views and avoid mix-ups. But how to rename that many pictures without making this a years task?

The program Sort'n'Rename from the German software specialist Picture Instruments is likely the most intuitive, flexible and easy to handle solution. No matter if you want to sync filenames across several cameras by date taken or if you want to sort in an individual sequence for a clients presentation. No problem for Sort'n'Rename.



Picture Instruments - PI UG (haftungsbeschränkt) Wiesenstr. 51 51371 Leverkusen

Telefon: 02173 - 29 789 30

press@picture-instruments.com www.picture-instruments.com



After loading a number of files or pictures they can roughly be sorted by alphabet, date taken or rating. The resulting sort order which is always updated in the thumbnail view can be controlled and overridden anytime by drag and drop.

Aside from individual strings, arbitrary number intervals and parts of the original file name, many more elements are available for renaming, like date and time of exposure, f-stop, ISO, resolution and many more.

All components that make up the new file name are displayed as blocks which can be put in user designed sequences by drag and drop. The program offers search and replace functionality for unwanted characters or text parts that might be read out of exif data or a part of the original file name.

The full recipe of file name and replacement can be saved as a preset that can be applied over and over at will. Presets can be exported to be used on other computers and even across platforms (Mac and Win).

A frequent use of exif tags and file names like focal length and f-stop is eased a lot by the settings menu of Sort'n 'Rename.

The separation character for decimal digits, the number of decimal digits and the treatment of trailing zeros behind it can be individually adjusted.

After setting up all parameters for the new file names or loading a preset, hitting

the rename button does the actual renaming. Accidental renamings are corrected easily via the undo function.

Sort 'n 'Rename can not only rename pictures but all file types that a computer might store. This paves the way for a perfect archive.

Availability

The software is sold through the manufacturers online store for \$25, an investment that pays for itself with enormous time saving. A free unrestricted 14-day trial version is available on http://picture-instruments.com/support/downloads.php for download.

Contact

Picture Instruments, Robin Ochs, press@picture-instruments.com Wiesenstr. 51, D-51371 Leverkusen, Tel. +49(0)2173 - 29 789 30 Link zur Presseseite: http://picture-instruments.com/company/press.php