

Press Release 05/18

# Preset Converter Lightroom -> Capture One

## Use your Lightroom presets - even in Capture One

*Presets are popular. They offer a very good starting point for image editing in an efficient workflow. Photographers create their own presets in order to develop their own style. Popular photographers also offer their presets so that other users can buy them.*

*Since Lightroom possibly is the most widespread RAW converter on the planet, the amount of presets available to Lightroom users is rather large as a consequence. The Picture Instruments Preset Converter now makes this great number of presets available to Capture One users.*

With Preset Converter any number of Lightroom presets can be converted into Capture One styles or into Capture One Stylepacks. In most cases this works surprisingly well. Since these two RAW converters are built fundamentally differently and not all features are available in both converters 1:1 and the control ranges are not always identical in both programs, it is quite possible that in the case of presets with very extreme values, certain settings have to be adjusted manually. But if the limitations of conversion (which are explained in great detail in the manual and in the video tutorial) are taken into consideration, manual intervention is rarely needed.

Preset Converter offers a win-win scenario for both sides: preset manufacturers only working with Lightroom can now make their presets available for Capture One users as stylepacks without having to familiarize themselves with Capture One and Capture One users can now relish a great number of Lightroom presets.

### Trial / Download

Preset Converter can be downloaded in the Picture Instruments download area under [www.pic-in.de/download](http://www.pic-in.de/download). The demo version is fully functional for 14 days and is able to convert 3 presets.

*To receive a free press license simply send an email to:  
[support@picture-instruments.com](mailto:support@picture-instruments.com)*

### Introduction Video Tutorial

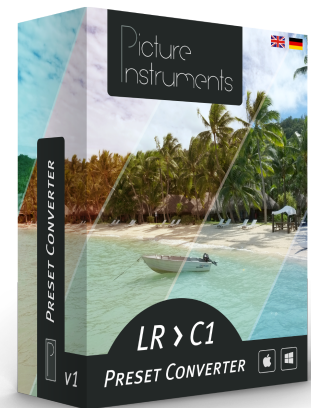
Link to the Video-Tutorial: <https://youtu.be/V2EBLgp3ur8>

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**Embed code Youtube:**

```
<iframe width="560" height="315"  
src="https://www.youtube.com/embed/V2EBLgp3ur8" frameborder="0"  
allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-  
picture" allowfullscreen></iframe>
```

**Embed code Vimeo:**

```
<iframe width="640" height="564"  
src="https://player.vimeo.com/video/302165929" frameborder="0"  
allowFullScreen mozallowfullscreen webkitAllowFullScreen></iframe>
```

**Prices and availability**

The software is available at \$47 plus VAT if applicable and can be purchased in the manufacturers online shop: [www.pic-in.de/presetconverter](http://www.pic-in.de/presetconverter)

**Contact**

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