Color Cone Update V 2.3

Bend the color space!

Picture Instruments launches Color Cone version 2.3 standalone and plugin for Premiere, After Effects & Final Cut Pro X. The „must have" when it comes to to color grading, color correction and the creation of looks for photo and film! Now with revolutionary skin tone protection and a new auto radius function!

Never before colors could be adjusted so intuitively. Thanks to the specially designed Color Warp technology in Color Cone color ranges can be selected very accurately and be transformed into the desired target range. The results are truly impressive!

Compared to the well-known functions of the previous Color Cone version there are now the following new features:

In Version 2.3 the plugin now has the same controls as the standalone version (including Contrast, Chroma and Luminance controls). The only difference is that all the presets are not saved in the software itself. They are saved in the plugin-host.

Subsequently restoring and adjusting skin tones:
• With the „Protect Skin Tones" control skin tones can be protected from the tint of the Color Cone.
• The „Boost" control saturates or desaturates the skin tones independently of the Color Cone.
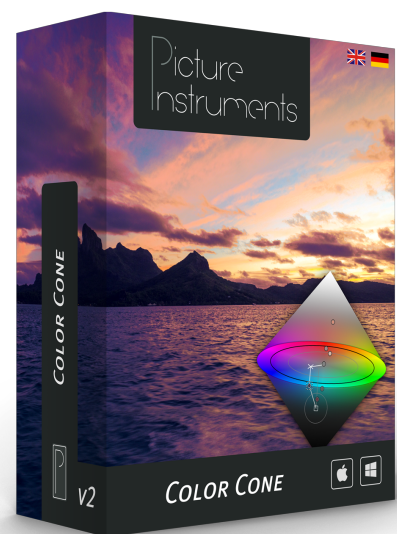• The „Skin Tone Hue" control adjusts the skin color.

Auto-Radius Features:
• To avoid mixing or canceling out the effects of several control points by overlapping, Color Cone now has a useful automatic radius function. If the Auto-Radius button is activated for a

selected point, the radius of this point will automatically grow until the border of the area of influence touches the adjacent point.

- When activated the points radius is constantly being adjusted - both when the point is being moved and also when another point is about to invade its area of influence.
- Auto-Radius-All: The auto radius function will be set or unset for all control points at the same time.

Time-consuming masking of skin tones is a thing of the past.
In many cases the influence of Color Cone on the skin tones is only partially or not at all desired. Thanks to the new skin tone section in most cases time-consuming masking of skin areas in video applications is overdue.

Color Warp Technology
With the Color Warp technology, colors can be bent very smoothly in the color space. By using this technology compression artefacts, such as block formation or banding effects are less amplified. As the trend towards highly compressed image material, especially through smartphone photos and videos as well as mini gimbals and photo drones, is increasing, Picture Instruments considers Color Warp technology to be trend-setting.

Host-Software
Color is available as standalone and as a plugin for Premiere/After Effects and for Final Cut Pro X. Picture Instruments is already working on supporting more plugin platforms and soon there will be even more Picture Instruments tools available as plugins.

Trial / Download
Color Cone can be downloaded from the product page via the "Try | Download" button: www.pic-in.de/colorcone. The trial version of the plugin runs indefinitely but places a watermark over the image. Color Cones standalone demo version runs 14 days without any limitations.

To receive a free press license simply send an email to:
press@picture-instruments.com

Video tutorial:
https://youtu.be/7A3emuoyiMk

Embed code Youtube:
<iframe width="560" height="315" src="https://www.youtube.com/embed/7A3emuoyiMk" frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-picture" allowfullscreen></iframe>

Embed code Vimeo:

<iframe src="https://player.vimeo.com/video/332300641" width="640" height="360" frameborder="0" allow="autoplay; fullscreen" allowfullscreen></iframe>

More tips and tricks for working with Color Cone can be found in Picture Instruments' tutorial videos for the standalone version:

https://www.picture-instruments.com/products/index.php?id=10

The standalone version works just like the plugin version.

The tutorials demonstrate

• how to use Color Cone for 3-way-color-corrections

• how to perform a complex multi-point-white-balance

• how to color-match multiple cameras

and much more.

Prices and availability

Adobe (Premiere/After Effects), FCPX and the standalone version are separate licenses which are available at $88 each plus VAT if applicable or as a bundle (all plugins + standalone) for $139 plus VAT if applicable and can be purchased in the manufactures online shop: www.pic-in.de/colorcone

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Logos / Box-Shots / Screenshots

Link to the press page: www.picture-instruments.com/company/press.php