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The (R)evolution of 3-way color correction

Warping Wheels Plugin V3 - now with Look Generator and four new innovative color wheels.

Can anyone accomplish professional color grading? With the newest Warping Wheels update from Picture Instruments, the answer is YES. The groundbreaking features of the original Warping Wheels went far beyond simple color wheels. The new updates for this plugin (available for Adobe Premiere, After Effects, Photoshop and Final Cut Pro X) cement its place as the must-have color grading tool for video and photo professionals. The newly integrated Look Generator promises diverse, high-end looks at the click of a mouse. This is instant inspiration. Professional color grading is possible for anyone, even those with little or no prior experience. V3 also provides a more intuitive image editing process with 4 new adjustment wheels. These innovative features open a new chapter in the success story of Warping Wheels - the go to all-in-one color grading tool.



Looks at the push of a button for endless inspiration

"The features of Warping Wheels are very powerful. A fact that is disguised by the easy-to-use interface. With just a little practice, beautiful, must-see looks can be built in minutes," reveals Robin Ochs, CEO of Picture Instruments. "What takes the most time is coming up with the right combination of color and contrast to perfectly convey the story you want to tell," he adds. "This is why we've integrated the new Look Generator feature into version three. Not only does this allow beginners to find the right look quickly, it provides professionals with an inspired starting point for their creative work," he notes. "Every time you generate a new look in Warping Wheels our PI Color Warp technology analyses the input image and, using 15+ years of image processing experience,

produces infinite, pleasing options. I know all too well how tempting it is to fall back on my tried-and-true presets and LUTs. But this is not the most convenient path to good results. With Look Generator, it is easier than ever to keep creatively reinventing my work while testing a variety of innovative looks."

Perfect skin tones without complicated masking

The functions for protecting and editing skin tones have been available since V2 of Warping Wheels. This offered a major advantage over comparable color grading tools. Now in V3, skin tone adjustment is integrated into an independent control wheel - providing the next level of precision and accuracy while skin colors are protected from the influence of the other color wheels. This full range of adjustment options removes the need for complicated masking via secondaries and saves users significant time and headache.

The intuitive concept of color wheels taken a step further

The hype around color wheels is easy to understand. There is no simpler and more intuitive way to adjust colors across different brightness ranges. Now, for the first time, Picture Instruments has applied this ingenious operating concept to elements of selective color correction and contrast control. "Our goal was to make it possible to recolor sky blue and plant green just as precisely as users are used to with conventional color wheels. At the same time, the wheels are designed so that you really can't go wrong and always get a cool result," says the head of the Picture Instruments team. "This should specifically help travel vloggers and landscape photographers. Their footage is packed with environments where blue and green play a dominant role." He adds. "Working with the green and blue color wheels inspired us so much during testing that we decided to convert the contrast slider into a full blown color wheel as well. This brings a whole new dimension for depth and style," Robin explains.

Host Software

The Warping Wheels v3 Plugin bundle is available for Adobe Premiere, After Effects, Photoshop and for Final Cut Pro X (Intel & M1 - Windows & Mac).

Trial | Download

The Warping Wheels Plugin can be downloaded from the product page via the "Try/Download" button: www.pic-in.de/warpingwheels. The trial version of Warping Wheels runs indefinitely but places a watermark over the image. For customers who already own a license, this update is free of charge.

To receive a free press license simply send an email to: press@picture-instruments.com

Prices and availability

The plugin is available at \$179 plus VAT if applicable and can be purchased in the manufactures online shop: www.pic-in.de/warpingwheels.

Additional Links

[Product Website](#)

[Tutorial](#)

[Logos / Box-Shots / Screenshots](#)

Contact

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About Picture Instruments

Since 2009, Picture Instruments has been developing plugins and standalone software that accelerate image and video editing workflows. The release of the world's first software for automated background removal using luminance masks put PI on the map. Since then, ongoing Adobe Development partnerships have motivated the Germany based team to work tirelessly on well-structured, intuitive and visually appealing solutions.